

## "National Award for Science Communication and Popularization"

Amritesh Srivastava, manager (media), Nuclear Power Corporation of India Ltd., Mumbai, was conferred with "**B.S. Padmnabhan National Award for Science Communication and Popularization**" in 12th Indian Science Communication



*Sri. Amritesh Srivastava, receiving national award for science communication and popularization at Indian National Science Academy, New Delhi.*

Congress" organized by Indian Science Writers Association held at Indian National Science Academy (INSA), New Delhi on December 18, 2012. The award was given by Prof. Samir. K. Bramhachari, Director General, CSIR and Dr. R.K Bhandari, former Chariman, Center for Disaster Mitigation and Management. The award was given for

outstanding contribution in creative science communication. This award has been given for innovative work done in the form of comic book and animated film, "**Meet Mr. Budhiya – A Story of A Prosperous Village**", "**Budhiya's Trip: A story to visit a nuclear power plant**" and "**Awakening of Budhiya**" to educate the masses about the various aspects of nuclear energy. The comics and animated films both have been developed and produced in 7 languages like Hindi, English, Marathi, Gujarati, Tamil, Telugu and Kannada. Millions of copies have been distributed to school children and masses around the nuclear power plants to dispel the myth about nuclear energy.

